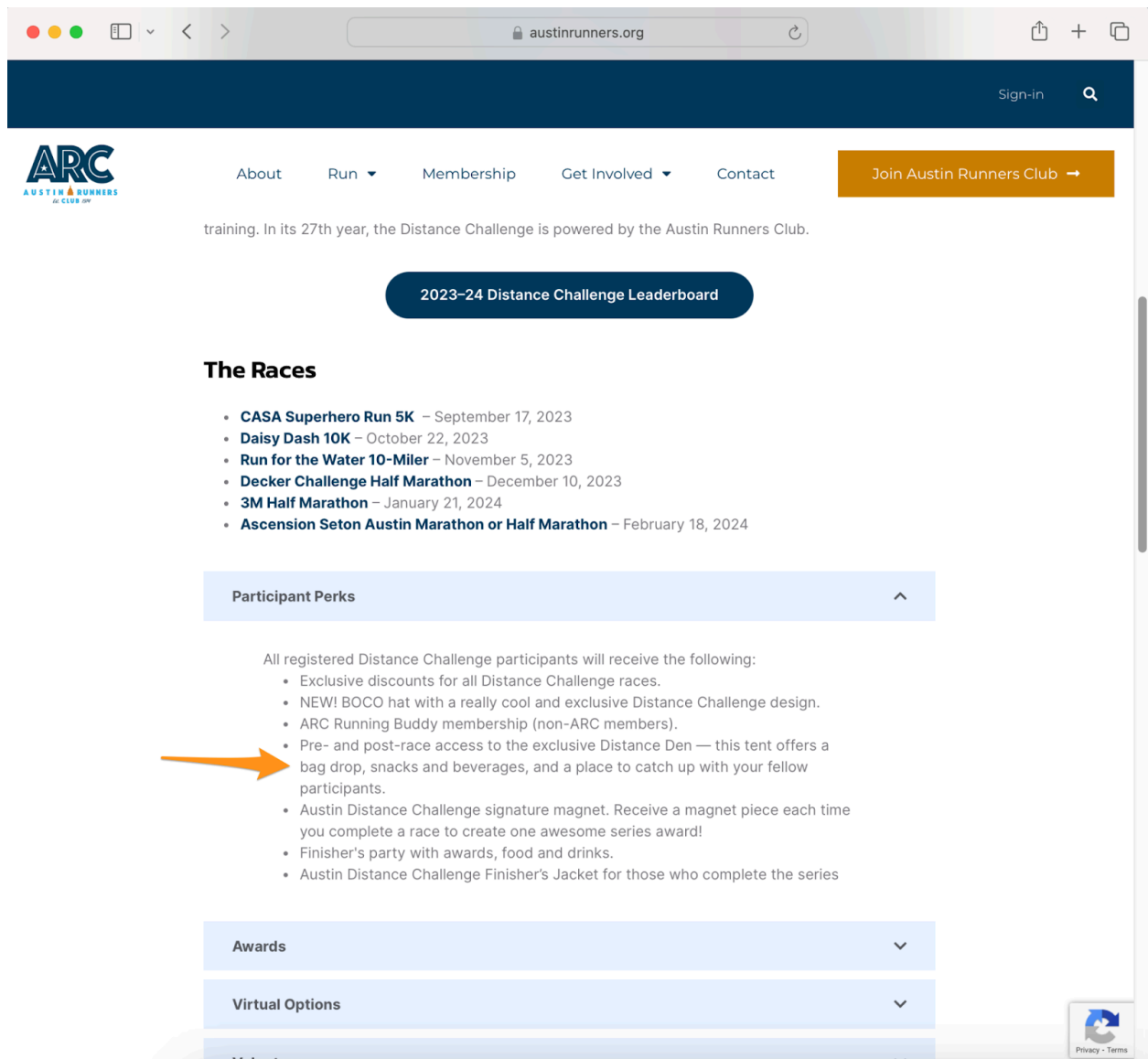


Exhibit B

The Austin Runners Club Austin Distance Challenge website (found at: <https://austinrunners.org/distance-challenge/>) advertises “Participant Perks.” As seen at the website address above, and in the screenshot provided below, one of the perks is “Pre- and post-race access to the exclusive Distance Den – this tent offers a bag drop, snacks and beverages, and a place to catch up with your fellow participants.”



The screenshot shows the website for the Austin Runners Club (ARC). The navigation menu includes "About", "Run", "Membership", "Get Involved", and "Contact". A prominent orange button says "Join Austin Runners Club". Below the navigation, there is a "2023-24 Distance Challenge Leaderboard" button. The "The Races" section lists several events: CASA Superhero Run 5K, Daisy Dash 10K, Run for the Water 10-Miler, Decker Challenge Half Marathon, 3M Half Marathon, and Ascension Seton Austin Marathon or Half Marathon. The "Participant Perks" section is expanded, showing a list of benefits for registered participants. An orange arrow points to the perk: "Pre- and post-race access to the exclusive Distance Den — this tent offers a bag drop, snacks and beverages, and a place to catch up with your fellow participants." Other perks include exclusive discounts, a BOCO hat, ARC Running Buddy membership, a signature magnet, a finisher's party, and a finisher's jacket. The website also features sections for "Awards", "Virtual Options", and "Volunteer". A "Privacy - Terms" link is visible in the bottom right corner.

training. In its 27th year, the Distance Challenge is powered by the Austin Runners Club.

2023-24 Distance Challenge Leaderboard

The Races

- **CASA Superhero Run 5K** – September 17, 2023
- **Daisy Dash 10K** – October 22, 2023
- **Run for the Water 10-Miler** – November 5, 2023
- **Decker Challenge Half Marathon** – December 10, 2023
- **3M Half Marathon** – January 21, 2024
- **Ascension Seton Austin Marathon or Half Marathon** – February 18, 2024

Participant Perks

All registered Distance Challenge participants will receive the following:

- Exclusive discounts for all Distance Challenge races.
- NEW! BOCO hat with a really cool and exclusive Distance Challenge design.
- ARC Running Buddy membership (non-ARC members).
- Pre- and post-race access to the exclusive Distance Den — this tent offers a bag drop, snacks and beverages, and a place to catch up with your fellow participants.
- Austin Distance Challenge signature magnet. Receive a magnet piece each time you complete a race to create one awesome series award!
- Finisher's party with awards, food and drinks.
- Austin Distance Challenge Finisher's Jacket for those who complete the series

Awards

Virtual Options

Volunteer

Privacy - Terms